



॥ Shree Ganesh ॥



॥ शर्करा शोधनं ज्ञान संवर्धनम् ॥

The Deccan Sugar Technologists' Association (India)

Celebrating
**70th Annual Convention
& Sugar Expo 2025**
on 22nd & 23rd September, 2025



• Venue •

J. W. MARRIOTT

Senapati Bapat Road, Pune 411053

• RSVP •

The Deccan Sugar Technologists' Association (India)

'DSTA House', 17/1&2, Shivajinagar, PUNE - 411 005, Maharashtra, India

Email : info@dstaindia.com & exe.sec@dstaindia.com

Phone : **020-25536044** (DSTA Office)

For Registration



<https://dstaevents.in/app/>

Invitation from The DSTA

- Our heartiest greeting to all those associated directly or indirectly with Sugar & Allied Industry. We are immensely happy to inform you all, that Deccan Sugar Technologists Association (India) will be holding the 70th Annual Convention and Sugar Expo 2025 in Pune on 22nd & 23rd September 2025.
- This convention is expected to be attended by more than 1000 delegates comprising wide spectrum of Key Policy & Decision makers, Technocrats, Agriculture Experts, and Progressive cane growers.
- During the Convention research papers covering recent trends in all the segments of Sugar & Allied Industry will be presented by experts and deliberated upon by the delegates.
- Sugar-Expo 2025 is organized concurrently with convention and will be participated by various leading organizations show casing their latest machinery, equipment's, Products and services to a large number of delegates congregated in one location.
- On behalf of DSTA, we cordially invite you all to participate in this annual convention and in Sugar Expo-2025
- Looking forward to welcome you in person to Pune, a heritage city which also an epicenter of vibrant sugar industry.

Shri. S. B. Bhad

President

Shri. S. S. Shirgaokar

Vice President (MH) & Chairman-Convention

Shri. M. K. Patel

Vice President (Gujarat)

Shri. S. D. Bokhare

Vice President (Technical)

Unique highlights of DSTA Annual Convention & Sugar Expo-2025

- Wide spectrum of participants from all over India and especially from Maharashtra, Gujarat & Karnataka and comprising Sugar Mill Owners, Key Policy & Decision makers, Sr. executives, and Technocrats of various segments of Sugar & Allied Industry.
- Excellent opportunity to meet and promote and network with decision and opinion makers.
- Captive target audience for show casing your products and services.
- Interaction with Technical experts enhancing exposure to recent trends in the industry.
- S. N. Gundurao Memorial Lecture on a topical subject by an eminent recognized authority associated with industry.
- J. P. Mukherji Memorial lecture by an eminent industry expert covering topics of significant relevance to the industry.

Opportunity to Become one of our Prestigious sponsors

Sponsors will have:

- **Display of Company's name and logo in the entrance to main hall as well as backdrop of Dias.**
- **Display of Company's name and logo on DSTA web portal pertaining to Convention.**
- **Stalls reserved in Pre Function area**

Sponsorship Fee & Additional benefits	Category of Sponsorship Exclusive of GST				
	Platinum Sponsor	Diamond Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Sponsorship Amount	R. 10 Lakhs	Rs. 7.5 Lakhs	Rs. 6 Lakhs	Rs. 4.5 Lakhs	Rs. 3.5 Lakhs
Complimentary-Registration of delegates	6 Delegates	5 Delegates	4 Delegates	3 Delegates	1 Delegates
One Free stall	Large E- 6Mtr X 3Mtr	Medium D - 4Mtr X 3Mtr	Standard B - 3Mtr X 3Mtr	Std. Small A - 3Mtr X 2Mtr	No stall
Free Printing of Advertisement in the proceedings	Full Page Color	Full Page Color	Full Page Color	Full Page B/w	Half Page B/w

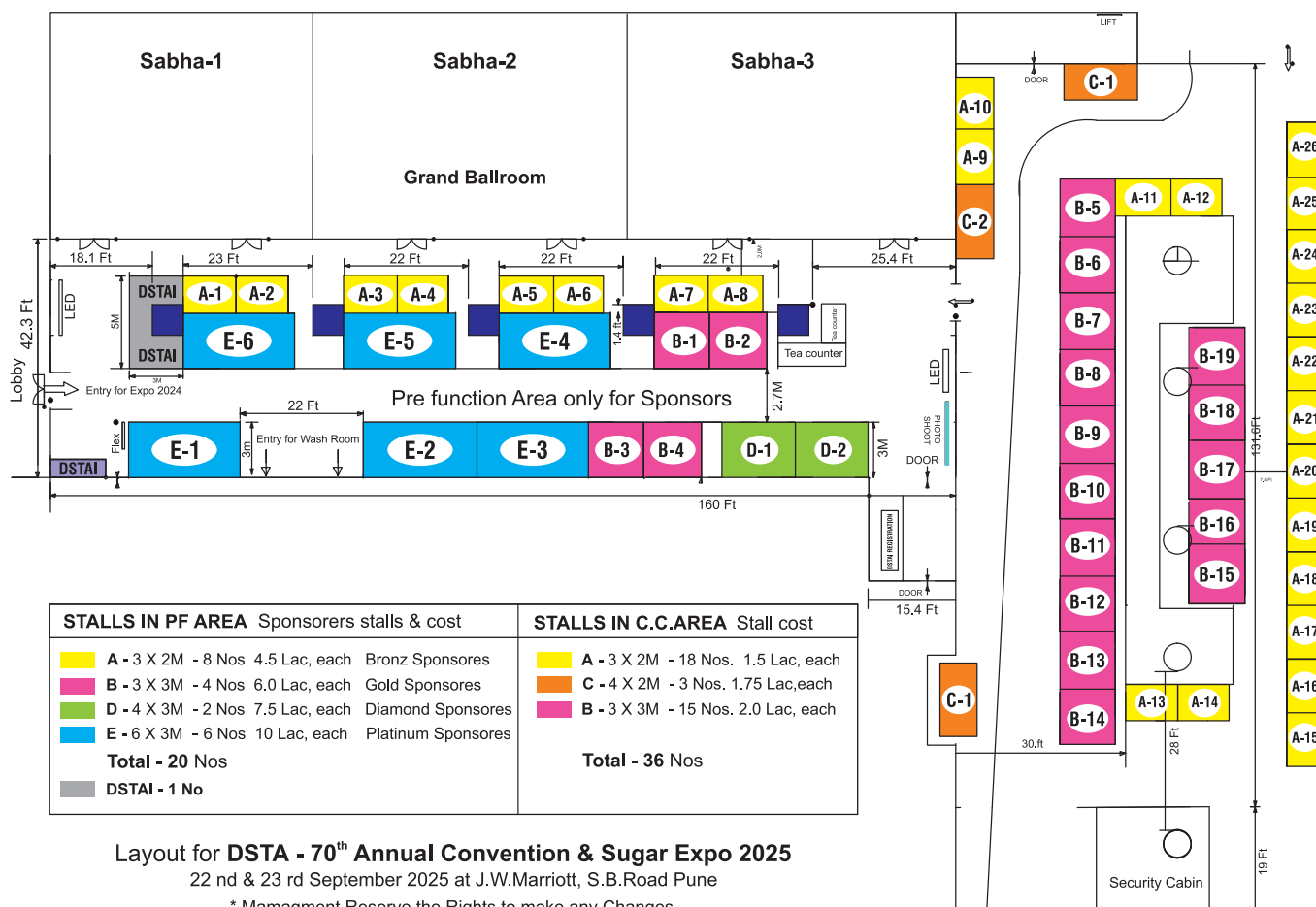
Note : Cover Page (For Backside of front page & both sides of back cover page) advt. tariff will be extra.

Opportunity to Become a Prestigious Exhibitor at Sugar Expo-2025

- A prime exhibit space in the convention centre area at the venue of the convention on 22nd & 23rd September 2025.
- We invite Sugar Machinery/Allied machinery and other product and service provider's to become an exhibitor and show casing your latest machinery, equipments, products and services to large industry specific delegates many of whom will be owners of factory and decision makers congregated in one location.

Duration of the Sugar Expo-2025		Two full days on 22 nd & 23 rd September 2025	
Facilities available to each stall Holder		<ul style="list-style-type: none"> Two Complimentary Delegates (Names to be inform in advance with letter to this office) At the Stall <ul style="list-style-type: none"> Exhibitor's name on the front panel of stall One number Octonum table with two Chairs Fascia walls 5 amps electrical connection with plug & socket 1 tube light / LED light Dust Bin 	
Modular Unit Size, Stalls:			
Cost of each standard Modular Unit	- 3Mtr X 3Mtr - B	• Rs. 2,00,000/- plus 18% GST	
Cost of each Standard small Modular Unit	- 4Mtr X 2Mtr - C	• Rs. 1,75,000/- plus 18% GST	
Cost of each Compact small Modular Unit	- 3Mtr X 2Mtr - A	• Rs. 1,50,000/- plus 18% GST	

Floor Plan of Sugar Expo 2025 Exhibition Area



Be Prestigious Advertiser of your Company and Products in the Proceedings of the Convention

The proceedings reach all the members of the association and have a high shelf life and hence provides a unique opportunity to advertise about your organization/product and services
Advertising material to reach DSTA office by 10th August 2025

Location of Advertisement & Type	Advertisement Tariff	Mechanical Details of proceedings
Cover Page - Colour (Backside of front page & both sides of back cover page)	Rs. 65,000/- + 18% GST	Page size 24cms*18cms
Opening pages & closing pages	Rs. 50,000/- + 18% GST	Page size 24cms* 18cms
Full Page - Colour	Rs. 45,000/- + 18% GST	Printed area 20.5cms* 15cms
Full Page (Black & White)	Rs. 35,000/- + 18% GST	Printed area 20.5cms* 15cms
Half Page (Black & White)	Rs. 25,000/- + 18% GST	Printed area 20.5cms* 15cms

Delegate Registration Fee

Delegate registration fee for different categories of members is given below. Please scan the QR code to register for the convention & pay prescribed delegate registration fee.

- Kindly note that Delegate Fee once paid, shall not be refunded under any circumstances.
- Only registered delegates are allowed inside the venue.

Category	Delegate Registration Fee
Senior DSTA member (65 & above)	Rs. 750 plus 18% GST (Upto 15 th September 2025)
DSTA member	Rs. 1000 plus 18% GST (Upto 15 th September 2025)
DSTA student member till March 2025	Rs. 500 plus 18% GST (Upto 15 th September 2025)
Non-member of DSTA	Rs. 2500 plus 18% GST (Upto 15 th September 2025)
Spouse of DSTA member	Rs. 1500 plus 18% GST (Upto 15 th September 2025)
Registration for any delegates	Rs. 3000 plus 18% GST (After 15th September 2025)

Hotel Arrangements : Delegates are requested to make their own arrangements

Important Request to Delegates

With the sole objective of avoiding inconvenience to the Delegates and embarrassment to the Organizers, It is requested that following instructions are strictly followed by every Delegate attending the Convention

- The Delegate should present the original receipt of delegation fee paid by him/her at the counter of registration for getting all the necessary Papers/M meal Coupons/Proceedings.
- The Delegate should wear the badge, given at the time of registration displaying his/her name, at all times at the venue of convention.
- Entry to Technical Sessions and to areas serving food and snacks will be strictly to only to registered delegates wearing badges. Request only delegates to be part of program
- Coupons must be presented for entry to areas serving food & snacks.

Payment details for Delegate Registration / Accompanying Person / Sponsorship/ Stall Charges / Advertisement Charges

- All The Payment to be made in the name of "Deccan Sugar Technologists' Association (India)" and payable at Pune
- The Bank Details for NEFT/RTGS are given Below:

Account Name	The Deccan Sugar Technologists' Association (India)
Name of Bank and Branch	Bank of India, J. M. Road Branch, Pune
Account No	051810100000466
IFSC Code	BKID0000518
GSTIN	27AAATT1349P1ZZ